

NAME _____ DATE _____
HOUR _____

Rhetorical Analysis Notes

Rhetorical Analysis- How is the argument delivered, and is it successful?

Rhetoric:

Analysis:

Audience (How does the writer connect with the audience?):

Credibility (How does the writer establish trust with the audience?):

Ethos (How does the writer connect to the audience's ethical or moral beliefs?):

Pathos (How does the writer appeal to the audience's emotions?):

Logos (What facts, evidence, reason does the writer use to deliver a convincing argument?):

Style (What stylistic choices does the writer make to enhance the argument?):

Diction-

Tone-

Syntax-

Repetition-

Parallel Structure-

Sounds-

Imagery-

***REMEMBER- a Rhetorical Analysis looks at the elements that make up the argument (NOT AN AGREEMENT OR DISAGREEMENT WITH THE ARGUMENT).**

***A Rhetorical Analysis is an examination of the parts and how they affect the overall success or failure of the argument.**

